

Attn: Accounting

3050 K Street NW

Washington, DC 20007

Greer, Margolis, Mitchell & Associates

WFTV-TV P.O. Box 863324 fx: (407) 841-8259

Orlando, FL 32886-3324 ph: (407) 841-9000

Agency Buyer Salesperson

Advertiser

Greer, Margolis, Mitchell & Associ(2890) KEULEMAN, KATIE Telerep/Washington DC, Washington DC (1040)

ph: (555) 555-5555

Political - Federal Candidate (1067) Product **OBAMA FOR AMERICA (25777)** Brand Acct Types National/Political

Demo Revision Comments

Est/Headline

Pol/B Obama/D/Pre/US (16256)

1519/06256689

**OBAMA FOR AMERICA** OBAMA FOR AMERICA invoice 627461 Inv Date 8/26/2012 Terms Net 30 Contract 324569 Bill Type Standard Period 7/30/2012 - 8/26/2012

CO-OP/Order Type No/Normal Package

Gen. Date 8/28/2012 5:45:44PM

AgB

	do (WF	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
		5:00:00AM- 5:30:00		07/31/12 5:13AM (Tu)	01:00	OFA12G078H	\$1100.00	
.0	Spot	5:00:00AM- 5:30:00		08/01/12 5:27AM (We)	01:00	OFA12G078H	\$1100.00	
.0 	Spot		Day,Tu-1,W-1,Th-1,F-1	08/02/12 5:22AM (Th)	01:00	OFA12G078H	\$1100.00	
.0 	Spot			08/03/12 5:22AM (Fr)	01:00	OFA12G078H	\$1100.00	
.0 	Spot		Day,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1	08/06/12 5:21AM (Mo)	01:00	OFA12G078H	\$1100.00	
.0 	Spot			08/07/12 5:27AM (Tu)	01:00	OFA12G078H	\$1100.00	
.0 	Spot		Day,M-1,Tu-1,W-1,Th-1,F-1	08/08/12 5:13AM (We)	01:00	OFA12G078H	\$1100.00	
.0 	Spot			08/09/12 5:13AM (Th)	01:00	OFA12G078H	\$1100.00	
.0 	Spot		Day,M-1,Tu-1,W-1,Th-1,F-1	08/10/12 5:28AM (Fr)	01:00	OFA12G078H	\$1100.00	
.0 	Spot		Day,M-1,Tu-1,W-1,Th-1,F-1	08/13/12 5:27AM (Mo)	01:00	OFA12G078H	\$1100.00	
.0	Spot	5:00:00AM- 5:30:00		07/31/12 5:42AM (Tu)	01:00	OFA12G078H	\$1500.00	
.0	Spot		). Per week (1),Tu,We,Th,Fr	08/06/12 5:52AM (Mo)	01:00	QFA12G078H	\$1500.00	
.0	Spot		). Per week (1),Mo,Tu,We,Th,Fr	07/31/12 8:47AM (Tu)	01:00	OFA12G078H	\$3800.00	
.0	Spot		), Per week (1),Tu,We,Th,Fr	08/09/12 8:59AM (Th)	01:00	OFA12G078H	\$3800.00	
'.O	Spot		). Per week (1),Mo,Tu,We,Th,Fr	08/13/12 8:29AM (Mo)	01:00	OFA12G078H	\$3800.00	
3.0	Spot	7:00:00AM- 9:00:00		08/04/12 5:54AM (Sa)	01:00	OFA12G078H	\$600.00	
.0	Spot	5:00:00AM- 6:00:00		08/11/12 5:27AM (Sa)	01:00	OFA12G078H	\$600.00	
9.0	Spot	5:00:00AM- 6:00:00		08/05/12 5:27AM (Su)	01:00	OFA12G078H	\$600.00	
0.0	Spot	5:00:00AM- 6:00:00		08/12/12 5:39AM (Su)	01:00	OFA12G078H	\$600.00	
0.0	Spot	5:00:00AM- 6:00:00		08/03/12 9:59AM (Fr)	01:00	OFA12G078H	\$1100.00	
1.0	Spot	•	C Per week (1),Tu,We,Th,Fr	08/10/12 9:56AM (Fr)	01:00	OFA12G078H	\$1100.00	
12.0	Spot		C Per week (1),Mo,Tu,We,Th,Fr	07/31/12 10:57AM (Tu)	01:00	OFA12G078H	\$1000.00	
13.0	Spot		Day,Tu-1,W-1,Th-1,F-1	08/01/12 10:14AM (We)	.1	OFA12G078H	\$1000.00	
13.0	Spot		Dey,Tu-1,W-1,Th-1,F-1	08/02/12 10:15AM (Th)		OFA12G078H	\$1000.00	
13.0	Spot		D Day,Tu-1,W-1,Th-1,F-1	08/03/12 10:44AM (Fr)	01:00	OFA12G078H	\$1000.00	
13.0	Spot		0( Day,Tu-1,W-1,Th-1,F-1	08/06/12 10:50AM (Mo)		OFA12G078H	\$1000.00	
14.0	Spot		Of Day,M-1,Tu-1,W-1,Th-1,F-1	08/07/12 10:50AM (Tu)	_	OFA12G078H	\$1000.00	
14.0	Spot		0 Day,M-1,Tu-1,W-1,Th-1,F-1	08/08/12 10:18AM (We		OFA12G078H	\$1000.00	
14.0	Spot		Of Day,M-1,Tu-1,W-1,Th-1,F-1	08/09/12 10:57AM (Th)		OFA12G078H	\$1000.00	
14.0	Spot		0( Day,M-1,Tu-1,W-1,Th-1,F-1	08/10/12 10:40AM (Fr)	01:00	OFA12G078H	\$1000.00	
14.0	Spot		Ol Day,M-1,Tu-1,W-1,Th-1,F-1	08/13/12 10:45AM (Mo)		OFA12G078H	\$1000.00	
15.0	Spot	10:00:00AM-11:00:	O( Day,Tu-1,W-1,Th-1,F-1	07/31/12 10:59AM (Tu)		OFA12G078H	\$1600.00	
16.0	Spot			08/01/12 11:59AM (We		OFA12G078H	\$1600.00	
16.0	Spot		O( Day,Tu-1,W-1,Th-1,F-1 O( Day,Tu-1,W-1,Th-1,F-1	08/02/12 10:58AM (Th)	[.]	OFA12G078H	\$1600.00	
16.0	Spot		Ol Day, Tu-1, W-1, Th-1, F-1	08/03/12 10:58AM (Fr)		OFA12G078H	\$1600.00	
16.0	Spot		0( Day,M-1,Tu-1,W-1,Th-1,F-1	08/06/12 11:31AM (Mo	1	OFA12G078H	\$1600.00	
17.0			Ol Day,M-1,Tu-1,W-1,Th-1,F-1	08/07/12 11:59AM (Tu)		OFA12G078H	\$1600.00	
	Spot			08/08/12 11:59AM (We		OFA12G078H	\$1600.00	
						OFA12G078H	\$1600.00	
17.0		11:00:00AM-12:00	Ol Day,M-1,Tu-1,W-1,Th-1,F-1 Ol Day,M-1,Tu-1,W-1,Th-1,F-1	08/09/12 11:37AM (We				
		d on 10/02/12 05:27 Pl	M					Page: 1



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Buyer

**Product** 

**Acct Types** 

Comments

Brand

Advertiser

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1519/06256689

Political - Federal Candidate (1067) OBAMA FOR AMERICA (25777) National/Political

**OBAMA FOR AMERICA** 

OBAMA FOR AMERICA

Pol/B Obama/D/Pre/US (16256)

Est/Headline Demo Revision

Greer, Margolis, Mitchell & Associ(2890) Inv Date Terms Contract Bill Type

Net 30 324569 Standard Period 7/30/2012 - 8/26/2012

627461

8/26/2012

CO-OP/Order Type No/Normal

Package

Invoice

Gen. Date 8/28/2012 5:45:44PM

AgB

Schedule Days to Run  00:00 Day,M-1,Tu-1,W-1,Th-1,F-1  00:00 Day,Tu-1,W-1,Th-1,F-1  00:00 Day,Tu-1,W-1,Th-1,F-1  00:00 Day,Tu-1,W-1,Th-1,F-1  00:00 Day,Tu-1,W-1,Th-1,F-1  00:00 Day,Tu-1,W-1,Th-1,F-1  00:00 Day,M-1,Tu-1,W-1,Th-1,F-1  00:00 Day,M-1  30:00 Day,Sa-1  30:00 Day,Sa-1  30:00 Day,Su-1  00:00 Day,Tu-1,W-1,Th-1,F-1  00:00 Day,Tu-1,W-1,Th-1,F-1	Air Time  08/10/12 11:32AM (Fr) 08/13/12 11:33AM (Mo) 07/31/12 12:40PM (Tu) 08/01/12 12:42PM (We) 08/02/12 12:28PM (Th) 08/06/12 12:23PM (Fr) 08/06/12 12:23PM (Mo) 08/07/12 12:55PM (Tu) 08/08/12 12:26PM (We) 08/09/12 12:10PM (Th) 08/10/12 12:50PM (Fr) 08/13/12 12:50PM (Fr) 08/13/12 12:50PM (Sa) 08/04/12 12:21PM (Sa) 08/04/12 12:28PM (Su) 08/05/12 12:08PM (Su) 08/12/12 12:08PM (Su) 07/31/12 5:51PM (Tu) 08/01/12 5:42PM (We)	Length  01:00	Copy/ISCI  OFA12G078H	Amount  \$1600.00 \$1600.00 \$1700.00 \$1700.00 \$1700.00 \$1700.00 \$1700.00 \$1700.00 \$1700.00 \$1700.00 \$1100.00 \$1100.00 \$1100.00 \$1100.00 \$1100.00	Remarks
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00:00 Day,M-1,Tu-1,W-1,Th-1,F-1 00:00 Day,M-1 30:00 Day,Sa-1 30:00 Day,Sa-1 30:00 Day,Su-1 30:00 Day,Su-1 00:000 Day,Tu-1,W-1,Th-1,F-1 00:000 Day,Tu-1,W-1,Th-1,F-1	08/10/12 12:50PM (Fr) 08/13/12 12:59PM (Mo) 08/04/12 12:21PM (Sa) 08/11/12 12:29PM (Sa) 08/05/12 12:28PM (Su) 08/12/12 12:08PM (Su) 07/31/12 5:51PM (Tu) 08/01/12 5:42PM (We)	01:00 01:00 01:00 01:00 01:00 01:00	OFA12G078H OFA12G078H OFA12G078H OFA12G078H OFA12G078H OFA12G078H	\$1700.00 \$1700.00 \$1000.00 \$1000.00 \$1100.00	
00:00 Day,M-1 :30:0( Day,Sa-1 :30:00 Day,Sa-1 :30:00 Day,Su-1 :30:00 Day,Su-1 :30:00 Day,Su-1 00:000 Day,Tu-1,W-1,Th-1,F-1 00:000 Day,Tu-1,W-1,Th-1,F-1	08/13/12 12:59PM (Mo) 08/04/12 12:21PM (Sa) 08/11/12 12:09PM (Sa) 08/05/12 12:28PM (Su) 08/12/12 12:08PM (Su) 07/31/12 5:51PM (Tu) 08/01/12 5:42PM (We)	01:00 01:00 01:00 01:00 01:00	OFA12G078H	\$1700.00 \$1000.00 \$1000.00 \$1100.00	
:30:0( Day,Sa-1 :30:0( Day,Sa-1 :30:0( Day,Su-1 :30:0( Day,Su-1 :00:00  Day,Tu-1,W-1,Th-1,F-1 :00:00  Day,Tu-1,W-1,Th-1,F-1 :00:00  Day,Tu-1,W-1,Th-1,F-1	08/04/12 12:21PM (Sa) 08/11/12 12:09PM (Sa) 08/05/12 12:28PM (Su) 08/12/12 12:08PM (Su) 07/31/12 5:51PM (Tu) 08/01/12 5:42PM (We)	01:00 01:00 01:00 01:00 01:00	OFA12G078H OFA12G078H OFA12G078H OFA12G078H	\$1000.00 \$1000.00 \$1100.00	
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:30:00 Day,Su-1 :30:00 Day,Su-1 00:000 Day,Tu-1,W-1,Th-1,F-1 00:000 Day,Tu-1,W-1,Th-1,F-1 00:000 Day,Tu-1,W-1,Th-1,F-1	08/05/12 12:28PM (Su) 08/12/12 12:08PM (Su) 07/31/12 5:51PM (Tu) 08/01/12 5:42PM (We)	01:00 01:00 01:00	OFA12G078H OFA12G078H	\$1100.00	
:30:00 Day,5u-1 00:001 Day,Tu-1,W-1,Th-1,F-1 00:001 Day,Tu-1,W-1,Th-1,F-1 00:001 Day,Tu-1,W-1,Th-1,F-1	08/12/12 12:08PM (Su) 07/31/12 5:51PM (Tu) 08/01/12 5:42PM (We)	01:00 01:00	OFA12G078H	.	
00:00  Day,Tu-1,W-1,Th-1,F-1 00:00  Day,Tu-1,W-1,Th-1,F-1 00:00  Day,Tu-1,W-1,Th-1,F-1	07/31/12 5:51PM (Tu) 08/01/12 5:42PM (We)	01:00		\$1100.00	
00:00  Day,Tu-1,W-1,Th-1,F-1 00:00  Day,Tu-1,W-1,Th-1,F-1 00:00  Day,Tu-1,W-1,Th-1,F-1	08/01/12 5:42PM (We)	.	OE413C070H		
00:00  Day,Tu-1,W-1,Th-1,F-1 00:00  Day,Tu-1,W-1,Th-1,F-1	1		OFA12G078H	\$4400.00	
00:00l Day,Tu-1,W-1,Th-1,F-1		01:00	OFA12G078H	\$4400.00	
	08/02/12 5:12PM (Th)	01:00	OFA12G078H	\$4400.00	
	08/03/12 5:43PM (Fr)	01:00	OFA12G078H	\$4400.00	
00:00  Day,M-1,Tu-1,W-1,Th-1,F-1	08/06/12 5:52PM (Mo)	01:00	OFA12G078H	\$4400.00	
00:00 Day,M-1,Tu-1,W-1,Th-1,F-1	08/07/12 5:52PM (Tu)	01:00	OFA12G078H	\$4400.00	
	08/08/12 5:52PM (We)	01:00	OFA12G078H	\$4400.00	
	08/09/12 5:43PM (Th)	01:00	OFA12G078H	\$4400.00	
	08/10/12 5:28PM (Fr)	01:00	OFA12G078H	\$4400.00	
	08/02/12 6:00PM (Th)	01:00	OFA12G078H	\$6000.00	
	08/03/12 6:29PM (Fr)	01:00	OFA12G078H	\$6000.00	
	08/06/12 6:27PM (Mo)	01:00	OFA12G078H	\$6000.00	
	08/09/12 6:12PM (Th)	01:00	OFA12G078H	\$6000.00	
	08/10/12 6:22PM (Fr)	01:00	OFA12G078H	\$6000.00	
	08/13/12 6:27PM (Mo)	01:00	OFA12G078H	\$6000.00	
	08/04/12 6:21PM (Sa)	01:00	OFA12G078H	\$2800.00	
	08/11/12 6:21PM (Sa)	01:00	OFA12G078H	\$2800.00	
	08/04/12 7:22PM (Sa)	01:00	OFA12G078H	\$2400.00	
	08/11/12 7:04PM (Sa)	01:00	OFA12G078H	\$2400.00	
	08/06/12 8:39PM (Mo)	01:00	OFA12G078H	\$14000.00	
	08/13/12 8:40PM (Mo)	01:00	OFA12G078H	\$14000.00	
	08/05/12 9:26PM (Su)	01:00	OFA12G078H	\$9000.00	
		01:00	OFA12G078H	\$4000.00	
	00:001 Day,M-1,Tu-1,W-1,Th-1,F-1 00:001 Day,M-1,Tu-1,W-1,Th-1,F-1 00:001 Day,M-1,Tu-1,W-1,Th-1,F-1 00:001 Per week (2),Tu,We,Th,Fr 00:001 Per week (3),Mo,Tu,We,Th,Fr 00:001 Per week (3),Mo,Tu,We,Th,Fr 00:001 Per week (3),Mo,Tu,We,Th,Fr 00:001 Day,M-1 00:001 Day,Sa-1 00:001 Day,Sa-1 00:001 Day,Sa-1 00:000 Day,Sa-1 00:001 Day,Sa-1 00:000 Day,Sa-1 00:000 Day,Sa-1 100:000 Day,Sa-1 100:000 Day,Sa-1 100:000 Day,Sa-1	00:00   Day,M-1,Tu-1,W-1,Th-1,F-1   08/09/12 5:43PM (Th)   00:00   Day,M-1,Tu-1,W-1,Th-1,F-1   08/10/12 5:28PM (Fr)   08/00/12 6:00PM (Th)   08/00/12 6:00PM (Th)   00:00   Per week (2),Tu,We,Th,Fr   08/06/12 6:29PM (Fr)   00:00   Per week (3),Mo,Tu,We,Th,Fr   08/06/12 6:27PM (Mo)   00:00   Per week (3),Mo,Tu,We,Th,Fr   08/06/12 6:27PM (Th)   00:00   Per week (3),Mo,Tu,We,Th,Fr   08/06/12 6:22PM (Th)   00:00   Day,M-1   08/13/12 6:22PM (Fr)   08/06/12 6:22PM (Fr)   00:00   Day,Sa-1   08/13/12 6:27PM (Mo)   08/13/12 6:27PM (Mo)   08/06/12 6:21PM (Sa)   08/06/12 8:39PM (Mo)   08/06/12 8:39PM (Mo)   08/06/12 8:39PM (Mo)   00:00   Day,Sa-1   08/06/12 8:39PM (Mo)   08/06/00   Day,Su-1   08/06/12 8:39PM (Mo)   08/06/12 8:39PM (Mo)   08/06/12 8:39PM (Mo)   08/06/00   Day,Su-1   08/06/12 8:39PM (Mo)   08/06/00   Day,Su-1   08/06/12 8:39PM (Mo)   08/06/12 8:39PM (Mo)   08/06/00   Day,Su-1   08/06/	00:00   Day,M-1,Tu-1,W-1,Th-1,F-1   08/09/12 5:43PM (Th)   01:00   00:00   Day,M-1,Tu-1,W-1,Th-1,F-1   08/10/12 5:28PM (Fr)   01:00   00:00   Per week (2),Tu,We,Th,Fr   08/02/12 6:00PM (Th)   01:00   00:00   Per week (3),Mo,Tu,We,Th,Fr   08/06/12 6:2PPM (Mo)   01:00   00:00   Per week (3),Mo,Tu,We,Th,Fr   08/06/12 6:2PPM (Mo)   01:00   00:00   Per week (3),Mo,Tu,We,Th,Fr   08/06/12 6:12PM (Th)   01:00   00:00   Per week (3),Mo,Tu,We,Th,Fr   08/10/12 6:22PM (Fr)   01:00   00:00   Day,M-1   08/13/12 6:2PPM (Mo)   01:00   00:00   Day,Sa-1   08/06/12 6:21PM (Sa)   01:00   00:00   Day,Sa-1   08/04/12 6:21PM (Sa)   01:00   00:00   Day,Sa-1   08/04/12 6:21PM (Sa)   01:00   00:00   Day,Sa-1   08/04/12 7:22PM (Sa)   01:00   00:00   Day,Sa-1   08/04/12 7:22PM (Sa)   01:00   00:00   Day,Sa-1   08/06/12 8:39PM (Mo)   01:00   00:00   Day,Sa-1   08/06/12 8:39PM (Mo)   01:00   00:00   Day,M-1   08/06/12 8:39PM (Mo)   01:00   00:00   Day,M-1   08/06/12 8:39PM (Mo)   01:00   00:00:00   Day,Su-1   08/06/12 9:26PM (Su)   01:00   00:00:00   Day,Su-1   00:00:00   Day,S	OFA12G078H   OFA	00:00   Day,M-1,Tu-1,W-1,Th-1,F-1   08/09/12 5:43PM (Th)   01:00   0FA12G078H   \$4400.00



Attn: Accounting

3050 K Street NW

Washington, DC 20007

Greer, Margolis, Mitchell & Associates

WFTV-TV P.O. Box 863324 Orlando, FL 32886-3324 ph: (407) 841-9000 fx: (407) 841-8259

Buyer

Product

Est/Headline

Brand Acct Types

Demo

Revision

Comments

Agency Salesperson

**Advertiser** 

Greer, Margolis, Mitchell & Associ(2890) KEULEMAN, KATIE Telerep/Washington DC, Washington DC

(1040)ph: (555) 555-5555

Political - Federal Candidate (1067) OBAMA FOR AMERICA (25777) National/Political

Pol/B Obama/D/Pre/US (16256)

1519/06256689

Invoice 627461 **Inv Date** 8/26/2012 Terms Net 30 Contract 324569 Bill Type Standard Period 7/30/2012 - 8/26/2012

CO-OP/Order Type No/Normal

**Package** Gen. Date 8/28/2012 5:45:44PM

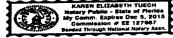
AgB

**OBAMA FOR AMERICA** OBAMA FOR AMERICA

## OFFICIAL BILLING INVOICE

	do (W	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
	Туре			08/01/12 11:13PM (We)	01:00	OFA12G078H	\$4000.00	_ <del></del>
	Spot	11:00:00PM-11:35:00		08/02/12 11:13PM (Th)	01:00	OFA12G078H	\$4000.00	
	Spot	11:00:00PM-11:35:00		08/03/12 11:32PM (Fr)	01:00	OFA12G078H	\$4000.00	
	Spot	11:00:00PM-11:35:00		08/06/12 11:28PM (Mo)	01:00	OFA12G078H	\$4000.00	
	Spot		Day,M-1,Tu-1,W-1,Th-1,F-1	08/07/12 11:27PM (Tu)	01:00	OFA12G078H	\$4000.00	
	Spot		Day,M-1,Tu-1,W-1,Th-1,F-1	08/08/12 11:32PM (We)	01:00	OFA12G078H	\$4000.00	
	Spot		Day,M-1,Tu-1,W-1,Th-1,F-1		01:00	OFA12G078H	\$4000.00	
,	Spot		Day,M-1,Tu-1,W-1,Th-1,F-1	08/09/12 11:27PM (Th)	01:00	OFA12G078H	\$4000.00	
)	Spot		Day,M-1,Tu-1,W-1,Th-1,F-1	08/10/12 11:33PM (Fr)	01:00	OFA12G078H	\$900.00	
Ó	Spot	11:30:00PM-12:00:0		08/05/12 11:45PM (Su)	01:00	OFA12G078H	\$900.00	
)	Spot	11:30:00PM-12:00:0		08/12/12 11:57PM (Su)	01:00	OFA12G078H	\$700.00	
)	Spot	12:00:00AM- 1:00:00		08/05/12 12:59AM (Su)	1	OFA12G078H	\$700.00	
)	Spot	12:00:00AM- 1:00:00		08/12/12 12:21AM (Su) 08/10/12 8:00PM (Fr)	01:00	OFA12G078H	\$9000.00	
	Spot	7:30:00PM- 8:00:00	Day,F-1	00/10/12 0.00711(11)			+	
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			1		KAREN ELIZABE	Gross Total	\$248,400.00	Total Spots

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



(\$37,260.00) \$211,140.00 et Total

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis or race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.